



Disney INTERNATIONAL PROGRAMS



CONVOCATORIA UNIVERSIDAD ANÁHUAC MAYAB para el Programa **ACADEMIC EXCHANGE PROGRAM** (enero-julio 2025) de **Disney International Programs**

REQUISITOS

- Ser estudiante regular de las siguientes carreras: Dirección de Empresas de Entretenimiento, Mercadotecnia Estratégica, Negocios Internacionales, Comunicación y Turismo Internacional o tener MINOR de Producción de Eventos, Mercadotecnia, Gestión de Talento
- Ser estudiante regular de la Universidad Anáhuac Mayab.
- Tener promedio de 8.5, mínimo 30% avance créditos.
- Haber acreditado los 6 niveles de inglés en UAM acreditados (además y de manera sugerida tener una certificación de inglés como TOEIC/TOEFL/IELTS).
- Requisitos académicos específicos por carrera (revisar con el Asesor Académicos de Intercambio)
- No tener materias reprobadas.

*No hay excepciones en los requisitos.

PROCESO DE PRESELECCIÓN PARA LA MAYAB

1.- DOCUMENTOS A ENTREGAR:

****Todos los documentos deben estar en formato PDF y el nombre del archivo debe incluir tu nombre completo. Los documentos que no se entreguen en el formato indicado no serán tomados en cuenta, y la solicitud será cancelada.***

- Historial académico sin firma y sin sello (se solicita al CAA *no tiene costo).
- El certificado de haber acreditado los 6 niveles de inglés en UAM acreditados o el certificado de inglés (TOEFL, TOEIC, IELTS). (en caso de no tener un certificado oficial, puedes solicitar una constancia de nivel de inglés al CAA *tiene costo).
- CV y Carta de Motivos en inglés (ver documento anexo por los requisitos).
- Autorización de Intercambio de la Dirección de su Escuela (solicítalo a tu Asesor Académico).
- Pasaporte vigente hasta enero 2026 o cita de confirmación para renovarlo o solicitarlo.
- Video de presentación personal y de motivos de porque quieres participar en este programa (¡Sé creativo!).
 - Máximo 3 minutos.
 - Enviar liga de YouTube (únicamente se aceptarán de esta plataforma)
 - En idioma inglés.

FECHA LIMITE Y FORMA DE ENTREGA:

Toda la documentación deberá subirse directamente al siguiente link
Fecha máxima para subir los documentos **26 de julio.**

[Convocatoria Disney AC2024](#)

Ver Anexos:

- [2025 CMU FACT SHEET](#)
- [Disney Fact Sheet 2024](#)
- [Formato CV y Carta AEP](#)



Central Michigan University

Disney Academic Exchange Program – MX, GT, CR, EC 2025

Disney Academic Exchange Program requirements

- Be at least 18 years of age at time of application submission.
- Currently enrolled and in good academic standing at participating international college/university.
- Engaged in appropriate course of study (i.e., tourism, hospitality, business, leisure studies, etc.) and have completed at least one semester (or equivalent).
- Work in an entry level role from 30-37.5 hours per week and be fully available to work Sunday through Saturday, including days, nights, holidays, and overtime.
- Disney pay rate: **\$16.00 USD** per hour (as of April 2023).

CMU Program:

- Students go direct to Disney World, Florida and are enrolled as full-time guest students of CMU.
- Earn 12 academic CMU credits in *RPL 321: International Practicum/Academic Training in Leisure Services (12 credits)*. *A supervised academic training experience at Walt Disney World that exposes students to on-the-job training, international culture from around the world and academic practical learning opportunities provided by both CMU and Walt Disney World.*
- CMU sponsors J-1 visa.
- Supervised by CMU staff in Orlando.

CMU Academic Requirements:

- Complete bi-weekly CMU assignments (including papers, video seminars, reports, volunteer experiences, networking interviews, skills assessment and submit a work performance evaluation from a Disney Mgr).
- Register and complete several Disney educational seminars and workshops. ---See Disney College Program website for listings of these seminars and professional development workshops.
- CMU is not teaching any online classes to students while on the program.

CMU program cost and dates:

- **\$2620 USD** for 6-month program (tuition & fees) a **\$40** (non-refundable) admission fee is part of this total.
- Health Insurance – approximately **\$800 USD** for 6-month program – required by US Gov't – provided by independent insurance company that meets the US J-1 visa requirements. This rate is subject to change and is set by outside company.
**Total tuition and health insurance amount will be due one month prior to arrival.
- Program dates: **Mid-January, 2025 to Mid-June, 2025**. (Disney will determine exact dates).

Other Expenses:

- US Gov't SEVIS Fee: **\$220 USD** (*approximate amount paid to US Gov't prior to entry into US*).
- US Gov't Visa Processing Fee: **\$160 USD** (approximate).
- Disney Program Participation Fee = **\$442 USD** (*paid to Disney upon acceptance and subject to change*).

Application Process:

- Would begin May-August 2024, dates yet to be determined.
- Students apply to [EG International Recruiting](mailto:disneyaepmex@gmail.com) (Procurement Company for CMU for the Disney program) – disneyaepmex@gmail.com.
- Pre-screening by EG International Recruiting, May - August. (To be determined).
- Presentation and interviews would occur in late September/early October 2024. (To be determined).



ACADEMIC EXCHANGE PROGRAM

Through an exchange partnership with U.S. colleges and universities, the Academic Exchange Program enables you to take courses of study as you gain academic training at Walt Disney World® Resort. As part of this program, you will have the opportunity to learn directly from some of the most talented entertainment and guest service professionals in the industry. Participants will expand their education, network with experts, and make lifelong connections with people from around the world. For more information about this opportunity, please visit our website: <https://jobs.disneycareers.com/academic-exchange-program>

To participate in the Academic Exchange Program, you must be:

- Able to speak fluent English
- At least 18 years of age at time of application submission
- Currently enrolled and in good academic standing at a participating international college or university
- Engaged in an appropriate course of study
- Able to exit the United States and return home upon completion of the program

Program Dates

- Program Dates: **January 2025– June 2025.**

Pay Rate

- Pay rates start at **\$16.00** USD/Hour
- Minimum of 30 hours per week – maximum of 37.5 hours per week

Available Roles (need to review and complete the **Role Checklist):**

- This document will be sent to the students once they complete the on-line applications and schedule their interviews.

J1 Visa – Sponsored by the U.S. host university

Participants are responsible for:

- Sevis Fee - **\$220** USD (approximate)

- Visa Processing Fee - **\$160** USD (approximate)

Medical Insurance

- Students are responsible to obtain mandatory medical insurance prior to traveling to the USA - more information to be provided by U.S host university.

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courses of study as you gain academic training at Walt Disney World® Resort. As part of this program, you will have the

opportunity to learn directly from some of the most talented entertainment and guest service professionals in the industry.

Participants will expand their education, network with experts, and make lifelong connections with people from around the

world. For more information about this

Housing

- **\$191 to \$232** USD per week, depending on the type of the unit and housing complex.
- **Program Participation Fee** is **\$431** USD (this **one-time, non-refundable fee** includes):
 - Activities and Fees (**\$240** USD) - helps support the administration, events and activities scheduled in the housing complex throughout the program.
 - Housing fee (**\$191** USD) – a portion of this amount will be applied to the participant’s housing cost during the first week of the program.
- Transportation provided to and from work
- The complex is gated with on-site security.
- For additional information: [Floor Plans](#) | [Flamingo Crossings Village](#) | [DCP Housing \(americancampus.com\)](#)

Airfare

- Participants are responsible for their Flight to and from the USA.

Background Check – Police Clearance Certificate

**“You can dream, create, design and build the most wonderful place in the world. . .but it requires people to make the dream a reality.” -
WALT DISNEY**

Disney Academic Exchange Program.

Información necesaria en el envío de CV CON FOTO PROFESIONAL (INDISPENSABLE)

Primer requisito:

Favor de redactar **EN INGLES**, en Word su currículum con los siguientes datos (en este orden) **MAXIMO 2 HOJAS**:

- Nombre completo (como aparece en documentos oficiales)
- E-mail
- Celular (incluir lada)
- Nombre completo de la Universidad (No siglas)
- Nombre completo de la Carrera que estan estudiando
- Semestre en curso y fecha de término de la carrera (por lo menos incluir mes y año)
- Fecha de nacimiento DD/MM/AAAA
- Ciudad y país de nacimiento (como aparece en acta o pasaporte)
- Vigencia del pasaporte DD/MM/YYYY
- Experiencia Laboral/ Practicas profesionales (aún la no remunerada) descripción detallada de las actividades realizadas indicando el tiempo que estuviste en cada puesto, incluir DD/MM/YYY de inicio y termino del puesto.
- Antecedentes académicos (alguna distinción, especialidad, premio o información que consideren relevante incluir, favor de no incluir informacion como datos de preparatoria o secundaria).
- Manejo de idiomas, indicar si tienen alguna certificación.

Segundo requisito:

Carta de motivación **EN INGLÉS** **maximo de una cuartilla**, dirigida a **Mr. Javier Reyes, Disney International Recruiter**. explicando las razones por las cuales desean participar en este programa.

The Cover Letter should be brief and concise . The candidate needs to explain the following:

- Reason(s) why you would like to be considered for the program you are applying for.
- Why do you feel you would be a strong candidate (skills and qualities you have to offer).
- Indicate how this experience relates to your field of studies and/or to your future career goals.